

# American Tire Distributors Pocono Mixing Warehouse Fact Sheet



## **JOBS CREATED:**

The Pocono Mixing Warehouse will employ **70 full-time** associates and will be led by General Manager Jennifer Green.

## **YEARLY SHIPMENTS:**

The warehouse will receive and ship more than **2.5 million** tires a year, receive more than 3,500 imported containers and ship more than 3,500 full truckloads to our 40 DC's and customers.

## **LOCAL ECONOMIC IMPACT:**

Along with providing full-time jobs to **70 residents** of the Pocono region, the warehouse added **\$70 million** to Blakeslee's economy and created nearly 150 construction jobs.

## **KEY FACILITY STATS:**

The Pocono Mixing Warehouse is **one million square feet in size**, with **125 dock doors** and **200 trailer parking spots** to serve the more than **40 distribution centers** in the facility's network. The warehouse will hold more than **1,400 SKUs** from all of ATD's proprietary brands and imported brands including Hercules, Ironman, Nexen and Dynatrac.

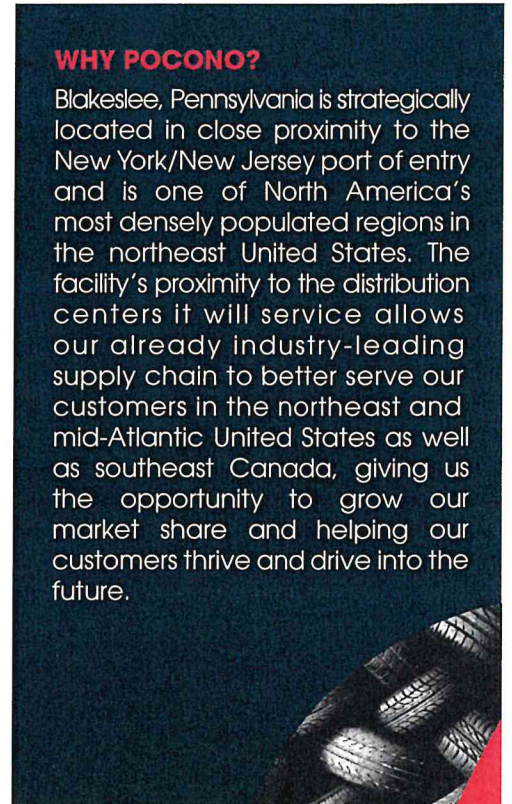


## **WHO IS JENNIFER GREEN:**

The Pocono Mixing Warehouse will be led by Jennifer Green, who will serve as General Manager for the facility. Jennifer has a wealth of knowledge in retail distribution, ecommerce, logistics and start-up experience gained from her career, which included overseeing operations for online pet food and product retailer Chewy.com and overseeing logistics and distribution for luxury clothing retailers Neiman Marcus and Bergdorf Goodman.

## **WHY POCONO?**

Blakeslee, Pennsylvania is strategically located in close proximity to the New York/New Jersey port of entry and is one of North America's most densely populated regions in the northeast United States. The facility's proximity to the distribution centers it will service allows our already industry-leading supply chain to better serve our customers in the northeast and mid-Atlantic United States as well as southeast Canada, giving us the opportunity to grow our market share and helping our customers thrive and drive into the future.





# American Tire Distributors Supply Chain Fact Sheet



## ABOUT ATD:

American Tire Distributors is one of the largest independent suppliers of tires to the replacement tire market. It operates more than 140 distribution centers, including 25 distribution centers in Canada, serving approximately 80,000 customers across the U.S. and Canada. The Company offers an unsurpassed breadth and depth of inventory, frequent delivery and value-added services to tire and automotive service customers. American Tire Distributors employs approximately 5,000 associates across its distribution center network, including approximately 800 associates in Canada.

## WHAT THEY ARE SAYING

### POCONO RECORD

#### American Tire Coming To Blakeslee (1.18.18)

"It's a very big win for the community for Tobyhanna Township and the entire Pocono plateau. The jobs we create are not just jobs for Tobyhanna but jobs for the entire region," **Jablowski Jr., said.**

### TIRE BUSINESS®

#### ATD to open Pa. mixing warehouse in 2018 (6.30.18)

### Brought to you by: TIRE REVIEW

#### ATD Announces Official Distribution Start Date for Penn. Mixing Warehouse (10.22.18)

### 16 THE NEWS WNEP STATION

#### New Jobs to Roll into the Poconos (1.18.18)

Andree Rankin works in the township and is happy to see more growth.

"I think it's great. I think that's great for this area especially. There wasn't too much around but we are glad to see this open, other things open and maybe it will help our business, too."

"This \$70 million investment is creating those jobs and changing the quality of life. We are not just creating jobs, we are creating a quality of life that is leading to job creation," **said township manager John Jablowski.**

