



2023 Population		
Demographic	County	PA
Total Population	167,784	12,986,518
Female	83,808	6,585,606
Male	83,976	6,400,912
Population by Race		
White	66.5%	75.8%
Black	14.0%	10.7%
Other	19.5%	13.5%
Hispanic Origin (all races)	17.7%	8.4%
Population by Age		
Ages 0 to 17	19.3%	20.6%
Ages 18 to 24	9.3%	8.9%
Ages 25 to 34	11.5%	13.0%
Ages 35 to 44	11.3%	12.3%
Ages 45 to 54	13.3%	12.2%
Ages 55 to 64	16.4%	13.9%
Ages 65 to 74	11.9%	11.2%
Ages 75 and Older	7.0%	7.9%
Median Age	43.9	40.9

Source: U.S. Census 5 Year Estimate 2019-2023 (Tables: DP05 and B01001)

Online Job Postings	County	PA
June 2025	2,692	257,101
June 2024	2,176	200,138
Annual Percent Change	23.7%	28.5%
Annual Volume Change	516	56,963

Source: The Conference Board - LightCast - Help Wanted OnLine™

2023 Veterans	County	PA
Total Veterans	9,838	656,112
Veteran Median Income	\$49,377	\$48,257
Non-Veteran Median Income	\$35,618	\$39,875
Veteran Unemployment Rate	2.2%	3.9%
Non-Veteran Unemployment Rate	6.4%	5.3%

Source: U.S. Census 5 Year Estimate 2019-2023 (Table: S2101)

2023 Resident Income	County	PA
Per Capita Income	\$54,716	\$68,945
Total Personal Income (in thousands)	\$9,085,682	\$893,649,165
Total Earnings (in thousands)	\$5,434,069	\$538,362,363
Total Dividends/Interest/Rent (in thousands)	\$1,390,004	\$167,613,070
Total Transfer Payments (in thousands)	\$2,261,609	\$187,673,732

Source: Bureau of Economic Analysis

Local Area Unemployment Statistics		
Jun 2025	County	PA
Unemployment Rate	4.9%	4.0%
Labor Force	83,500	6,540,000
Employed	79,400	6,280,000
Unemployed	4,100	260,000

Notes: Current month's data are preliminary. Data are seasonally adjusted.

Unemployment Compensation Exhaustees				
Jul 2024 to Jun 2025		Volume		Percent of Total
Pre-UC Industry	County	PA	County	PA
Natural Resources and Mining	10	760	1.0%	1.0%
Construction	80	7,720	7.5%	9.5%
Manufacturing	90	9,600	8.5%	12.0%
Trade, Transportation, and Utilities	260	15,880	25.0%	19.5%
Information	20	1,750	2.0%	2.0%
Financial Activities	60	4,630	6.0%	5.5%
Professional and Business Services	220	16,160	21.0%	20.0%
Education and Health Service	110	13,790	10.5%	17.0%
Leisure and Hospitality	140	6,430	13.5%	8.0%
Other Services	20	2,370	2.0%	3.0%
Public Administration	20	1,620	2.0%	2.0%
Unclassified Industry	10	440	1.0%	0.5%
Total	1,040	81,150	100%	100%

Note: Percentages less than 0.5% will be displayed as 0.0%.  
Source: Pennsylvania Unemployment Compensation System

Top 10 Employers by Employment in Q4 of 2024	
Federal Government	
Aventis Pasteur Inc	
Wal-Mart Associates Inc	
Lehigh Valley Hospital Pocono	
Pocono Mountain School District	
CMBK Resort Operations LLC	
East Stroudsburg Area School District	
Kalahari Resorts & Conventions	
Saint Luke's Hospital	
Stroudsburg Area School District	

Source: Quarterly Census of Employment and Wages

Quarterly Census of Employment and Wages, 2024 Annual Averages									
NAICS	NAICS Description	Estab.	LQ	Employment		Employment %		Wages	
		County		County	PA	County	PA	County	PA
	Total, All Industries	3,702	1.00	56,928	6,019,899	100.0%	100.0%	\$53,434	\$71,731
11	Agriculture, Forestry, Fishing and Hunting	25	0.70	185	28,040	0.3%	0.5%	\$26,658	\$45,424
21	Mining, Quarrying, and Oil & Gas	7	0.35	69	20,878	0.1%	0.3%	\$59,435	\$105,592
22	Utilities	11	0.48	157	34,280	0.3%	0.6%	\$111,496	\$117,902
23	Construction	366	0.75	1,901	269,518	3.3%	4.5%	\$58,033	\$81,503
31-33	Manufacturing	125	0.93	4,952	563,835	8.7%	9.4%	\$91,985	\$77,221
42	Wholesale Trade	108	0.36	730	217,213	1.3%	3.6%	\$86,801	\$103,437
44-45	Retail Trade	586	1.52	8,560	595,108	15.0%	9.9%	\$33,361	\$37,567
48-49	Transportation and Warehousing	159	1.04	3,436	348,484	6.0%	5.8%	\$60,373	\$61,472
51	Information	41	0.34	304	94,399	0.5%	1.6%	\$55,420	\$127,606
52	Finance and Insurance	144	0.33	850	273,364	1.5%	4.5%	\$68,958	\$125,015
53	Real Estate and Rental and Leasing	150	0.88	563	67,754	1.0%	1.1%	\$46,328	\$75,745
54	Professional and Technical Services	329	0.37	1,405	397,009	2.5%	6.6%	\$68,116	\$122,832
55	Management of Companies and Enterprises	27	0.12	171	147,399	0.3%	2.4%	\$152,103	\$161,284
56	Administrative and Waste Services	204	0.61	1,720	299,370	3.0%	5.0%	\$43,632	\$51,367
61	Educational Services	91	1.04	4,847	492,539	8.5%	8.2%	\$65,962	\$69,253
62	Health Care and Social Assistance	428	0.87	9,523	1,154,449	16.7%	19.2%	\$59,408	\$64,838
71	Arts, Entertainment, and Recreation	80	1.15	1,156	106,255	2.0%	1.8%	\$29,801	\$44,451
72	Accommodation and Food Services	421	2.33	10,249	464,944	18.0%	7.7%	\$28,778	\$25,522
81	Other Services (Except Public Administration)	352	1.08	2,130	207,755	3.7%	3.5%	\$38,436	\$45,443
92	Public Administration	50	1.79	4,021	237,307	7.1%	3.9%	\$74,148	\$77,030
	Total, Suppressed Local Industries	0		0		0.0%			

Company Ownership									
	Total, All Ownership	3,702	1.00	56,928	6,019,899	100.0%	100.0%	\$53,434	\$71,731
	Private Ownership	3,534	0.94	47,293	5,346,055	83.1%	88.8%	\$50,184	\$71,761
	Federal Ownership	57	2.99	2,931	103,709	5.1%	1.7%	\$78,166	\$93,356
	State Ownership	18	0.94	1,137	127,748	2.0%	2.1%	\$77,289	\$75,454
	Local Ownership	93	1.33	5,566	442,387	9.8%	7.3%	\$63,169	\$65,221

Notes: 'Estab.'-Establishments. 'LQ'-(Location Quotient) is the percent of county employment by sector divided by the percent of PA's employment by sector.

Occupational Wages, 2024 Annual Averages					
SOC Code	Major Occupational Group	Entry-Level Wage		Average Wage	
		County	PA	County	PA
00-0000	Total, All Occupations	\$27,720	\$30,780	\$53,800	\$63,690
11-0000	Management	\$53,740	\$64,230	\$108,710	\$131,730
13-0000	Business & Financial Operations	\$45,520	\$49,780	\$79,620	\$86,650
15-0000	Computer & Mathematical	\$47,920	\$56,410	\$85,160	\$100,280
17-0000	Architecture & Engineering	\$62,980	\$59,380	\$95,270	\$94,890
19-0000	Life, Physical, & Social Science	\$50,710	\$50,040	\$83,100	\$85,750
21-0000	Community & Social Service	\$35,970	\$39,030	\$57,380	\$57,940
23-0000	Legal	\$37,970	\$49,940	\$70,580	\$116,900
25-0000	Educational Instruction & Library	\$34,460	\$33,960	\$64,900	\$67,240
27-0000	Arts, Design, Entertainment, Sports, & Media	\$31,720	\$33,610	\$61,340	\$65,180
29-0000	Healthcare Practitioners & Technical	\$43,380	\$48,760	\$85,650	\$97,430
31-0000	Healthcare Support	\$24,990	\$26,910	\$33,760	\$35,900
33-0000	Protective Service	\$32,710	\$32,510	\$50,550	\$58,460
35-0000	Food Preparation & Serving Related	\$20,880	\$22,160	\$31,720	\$33,140
37-0000	Building & Grounds Cleaning & Maintenance	\$28,020	\$28,100	\$36,630	\$38,190
39-0000	Personal Care & Service	\$21,130	\$22,620	\$33,930	\$36,000
41-0000	Sales & Related	\$23,830	\$25,890	\$37,900	\$50,110
43-0000	Office & Administrative Support	\$29,700	\$32,920	\$44,510	\$48,410
45-0000	Farming, Fishing, & Forestry	\$23,410	\$29,230	\$37,200	\$42,730
47-0000	Construction & Extraction	\$38,810	\$42,180	\$55,950	\$64,370
49-0000	Installation, Maintenance, & Repair	\$37,840	\$39,410	\$57,080	\$60,180
51-0000	Production	\$33,170	\$34,480	\$49,720	\$50,090
53-0000	Transportation & Material Moving	\$29,290	\$30,700	\$46,090	\$46,820

Note: 'ND' represents Non-Disclosable information.