



FOR IMMEDIATE RELEASE

March 2, 2026

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Northeastern PA Ranks #6 in the United States for Economic Development

Penn’s Northeast proudly acknowledges its role in advancing the region’s continued economic development success.

Pittston, PA - For the sixth consecutive year, Northeastern Pennsylvania has been recognized among the nation’s top-performing regions for economic development in the [2025 Governor’s Cup Awards](#), produced annually by Site Selection Magazine.

2025 TIER 2 TOP METROS BY TOTAL PROJECTS				
2025	2024	METRO	STATE	PROJECTS
1	3	Allentown-Bethlehem-Easton	PA-NJ	49
2	-	Des Moines-West Des Moines	IA	37
3	T9	Wichita	KS	34
T4	1	Dayton-Kettring-Beavercreek	OH	27
T4	T9	Lexington-Fayette	KY	27
6	T9	Scranton-Wilkes-Barre	PA	26
7	T5	Greenville-Anderson-Greer	SC	25
T8	4	Greensboro-High Point	NC	24
T8	T7	Omaha	NE-IA	24
10	-	Fargo	ND-MN	23

Source: Conway Projects Database, Conway Data Inc./Site Selection

The Governor’s Cup rankings measure completed economic development projects across the United States and serves as one of the most respected benchmarks in the industry.

[Penn’s Northeast](#) compiled and submitted a list of all projects that met the criteria as outlined by the publication. This year the region moved up in the rankings.

This continued Top 10 recognition underscores the region’s sustained momentum and competitiveness in attracting new investment and business expansion.

“These rankings demonstrate the sustained strength and competitiveness of Northeastern Pennsylvania,” said John L. Augustine III, President/CEO of Penn’s Northeast. “Maintaining a Top 10 metro presence for six consecutive years and advancing to sixth in the category reflects the coordinated efforts of our economic development partners across the region.”

“Northeastern Pennsylvania continues to be a region of choice for companies looking to grow,” Augustine added. “Our strategic location remains one of our strongest assets. Businesses can reach one-third of the U.S. population and half of Canada’s population within a one-day drive. That logistical advantage, combined with reliable utilities, available sites, and a skilled workforce, keeps us highly competitive.”

2025 TOP METROS PROJECT RANKINGS BY REGION				
NORTHEAST				
2025	2024	METRO	STATE	PROJECTS
1	1	New York-Newark-Jersey City	NY-NJ	268
2	2	Boston-Cambridge-Newton	MA-NH	146
3	4	Philadelphia-Camden-Wilmington	PA-NJ-DE-MD	80
4	3	Pittsburgh	PA	53
5	5	Allentown-Bethlehem-Easton	PA-NJ	49
6	-	Buffalo-Cheektowaga	NY	36
7	6	Scranton-Wilkes-Barre	PA	26
8	7	Hartford-West Hartford-East Hartford	CT	21
T9	-	Albany-Schenectady-Troy	NY	15
T9	8	Providence-Warwick	RI-MA	15

Source: Conway Projects Database, Conway Data Inc./Site Selection

Northeastern PA also ranked #7 in the Northeast region of the U.S. for economic development.

In addition to our strategic location, reliable utilities, and dedicated workforce coupled with an amazing education network, our region continues to stand out amongst many other areas of the country. The results show that **Northeastern Pennsylvania continues to be a top location in the United States for companies looking to grow their business.**

“Our continued recognition in the Governor’s Cup rankings reinforces that Northeastern Pennsylvania is not just growing, we’re growing strategically,” Augustine said. “With ongoing infrastructure investment, strong public-private collaboration, and proactive regional planning, we are well-positioned to sustain this momentum well into the future.”

Site Selection Magazine, produced by **Conway Data**, is a bi-monthly publication widely recognized as a leading source for corporate real estate, facility planning, location strategy, and foreign direct investment. The Governor’s Cup Awards are regarded as a national benchmark for economic development performance.

About Penn’s Northeast:

Penn’s Northeast is a public-private partnership dedicated to attracting quality employers to Northeastern PA and strengthening the regional economy through new investments and job creation.

For more information about Penn’s Northeast, visit pennsnortheast.com or call 1.800.317.1313

Attached images include:

- Governor’s Cup Ranking for Top Tier 2 Metro (2025 Gov Cup Tier 2 Top Metro NEPA.png)
- Governor’s Cup Ranking for Top Northeast Metro (2025 Gov Cup Top Metro in Northeast NEPA.png)
- John L. Augustine III Headshot (John L Augustine III_Headshot.jpg)